

DANNING TANG

EDUCATION

Parsons The New School For Design

AAS Degree in Graphic Design
2014.9–2015.12

University of Washington

Master of Arts in Museology
2012–2014
Master Thesis:

*Local Community Museum Architecture:
Planning and Designing for Community*

Nanjing Normal University

Bachelor of Arts in Archaeology
2008–2012

Skill

Photoshop
InDesign
Illustrator
HTML/CSS
After Effects
Google Sketchup
Cinema 4D

Contact

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BORN IN 1991, NANJING, CHINA. A WILDCARD DESIGNER, WHOSE DREAM USED TO BE AN ARCHAEOLOGIST. FOUND THE MOMENT OF DESIGN ENLIGHTENMENT FROM ARCHITECTURE, ART, GUITAR, MUSEUMS, SWIMMING AND PUPPIES.

WORKING EXPERIENCE

HANGAR DESIGN GROUP | 2017.7–NOW | SHANGHAI

Responsible for creating and designing for various projects ranging from branding, print design, motion, illustration to 3D environment to advertising campaign for clients from various industries, fashion, lifestyle, industrial and E-commerce, etc. Process usually starts from very beginning, includes brainstorming, researching, benchmarking, to designing, to the final stage, making printing file and execution. Manage day-to-day activities of the team, supervise and manage projects. Directly communicate with clients, evaluate and filter their needs to translate to design ideas, as well as present to clients for the design team.

THE MIX-PLACE | 2017.3–2017.7 | SHANGHAI

In-house visual merchandising and graphic designer. Responsible for store's window design, visual merchandising, graphic design and monthly exhibit design and execution.

Butterfly Beauty, llc. | 2016.6–2017.2 | NYC

Visual merchandising and graphic designer. Projects including fragrance visual merchandising, fragrance display fixture design, graphic design, packaging and motion graphic design. Clients including Derek Lam 10 Crosby St., Elizabeth and James and Robert Graham.

Alexander Design Associates, Inc. | 2016.2–2016.5 | NYC

Full-time graphic design intern. Responsible for a rebranding project for non-profit organization, participated and assisted with environmental design, web design, print design and packaging design projects.

HvA Design Studio | 2015.7–2015.10 | NYC

Exhibit design intern for the "Grit: Asian Pacific Pioneers Across the Northwest" exhibit on display from December 13, 2013 to October 19, 2014, responsible for designing an interaction installation for archaeology education and researching, designing an interaction map of Asian Pacific American historical sites. Also designed exhibit panels, posters, luncheon menus for special events and assisted curators and artists with exhibits installations and photographing.

Wing Luke Museum of the Asian Pacific American Experience | 2013.4–2013.9

Exhibit design intern for the "Grit: Asian Pacific Pioneers Across the Northwest" exhibit on display from December 13, 2013 to October 19, 2014, responsible for designing an interaction installation for archaeology education and researching, designing an interaction map of Asian Pacific American historical sites. Also designed exhibit panels, posters, luncheon menus for special events and assisted curators and artists with exhibits installations and photographing.

AWARD

Parsons AAS Dean's Scholarship (2014 & 2015)

Parsons Dean's List (2014 & 2015)